













PROJECT SCOPING MEETING

ATASCADERO 2045 GENERAL PLAN UPDATE

JANUARY 28, 2022

TODAY'S AGENDA

- I. Welcome and Introductions
- II. Presentation: General Plan Process
- III. Discussion
 - Atascadero: Looking Forward
 - Community Engagement
 - Roles and Responsibilities
 - Process and Desired Outcomes
- IV. Wrap-Up, Summary and Next Steps



PART II

PRESENTATION:
GENERAL PLAN PROCESS







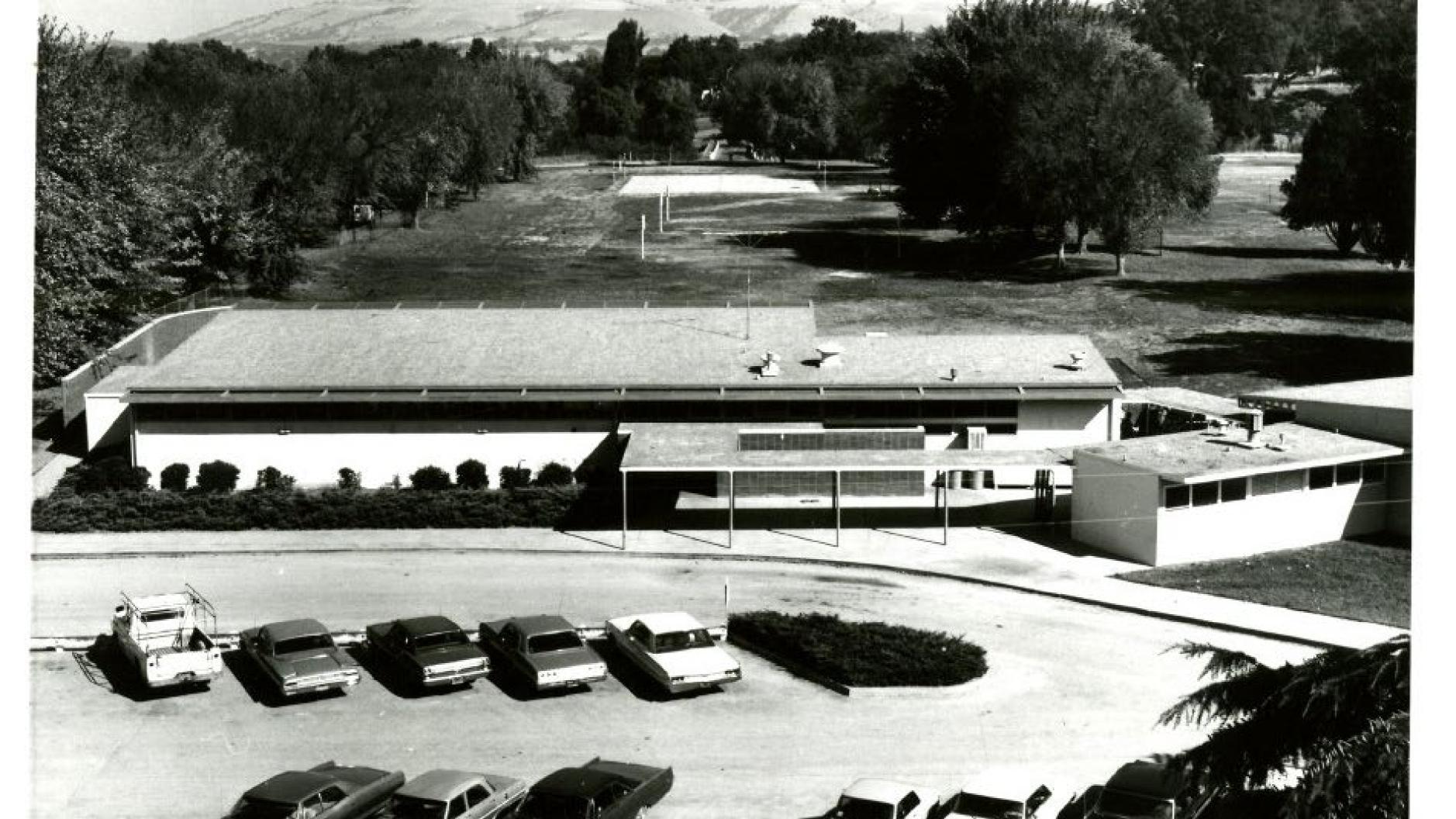
Atascadero Historical Society

























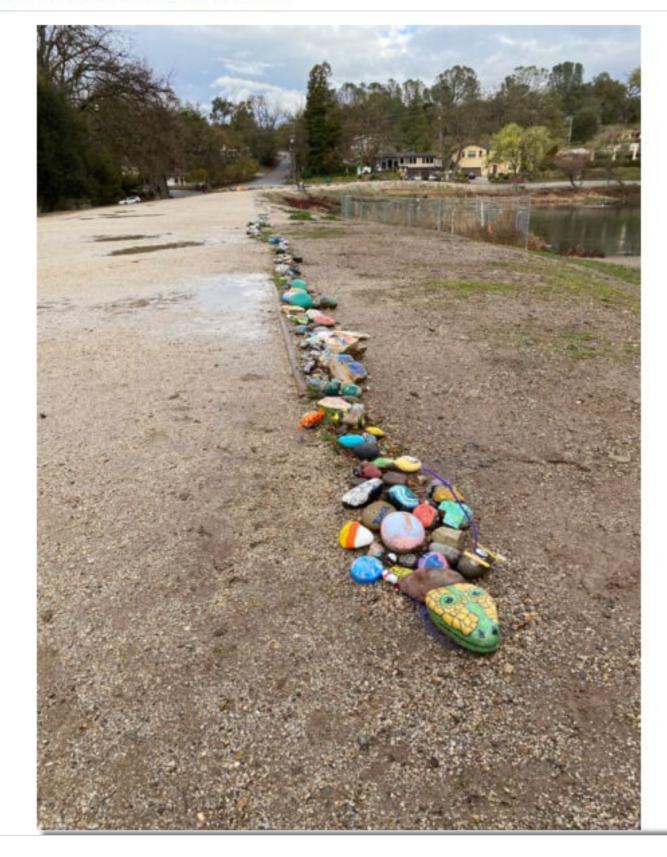






Rock Snake winds its way around lake and captivates community

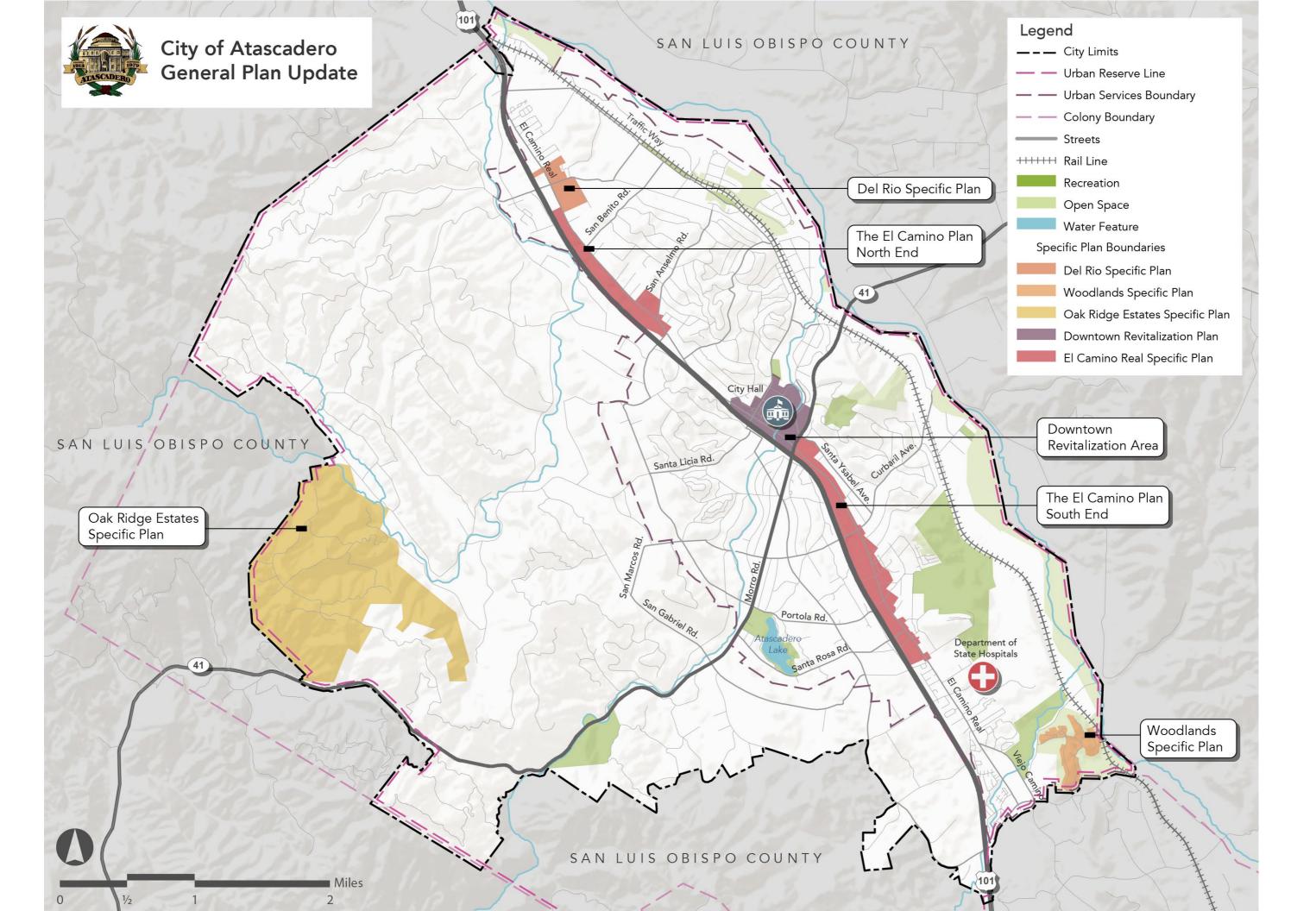
Posted: 6:10 am, March 12, 2021 by Reporter Sadie Mae Mace





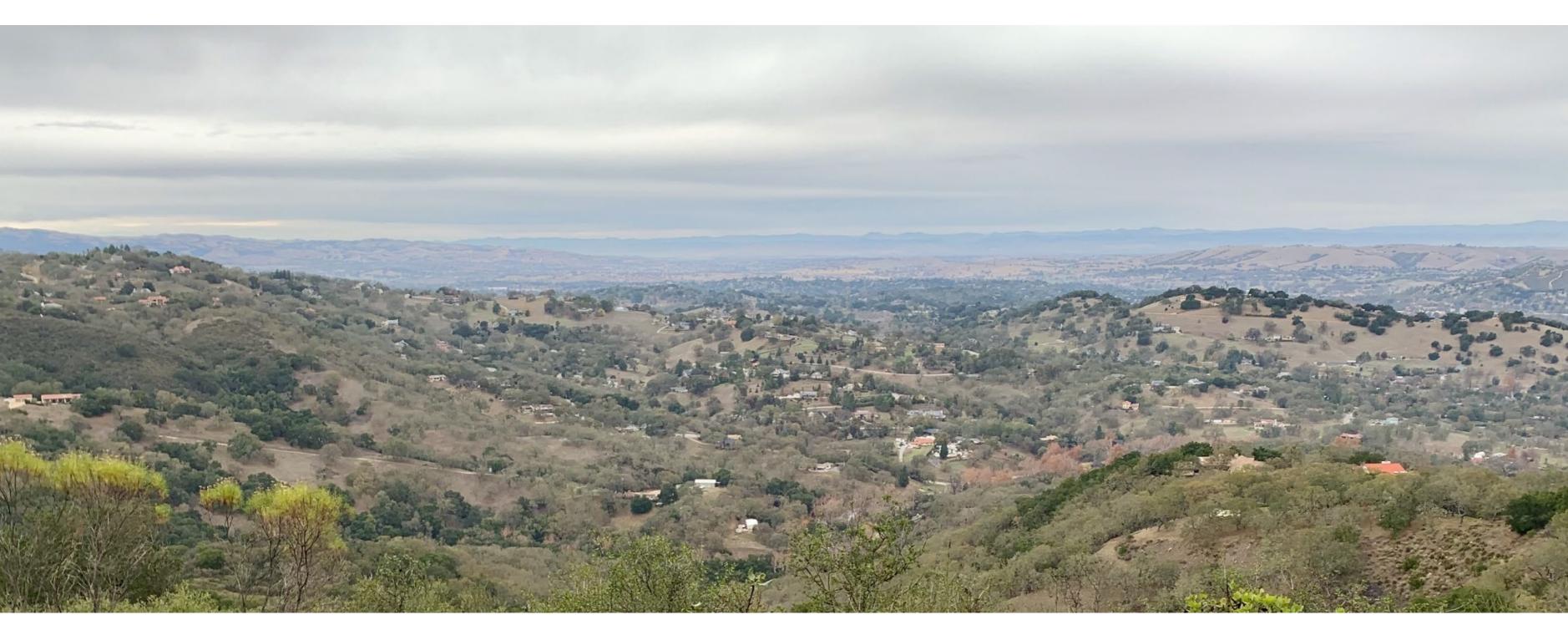






NATURE OF A GENERAL PLAN

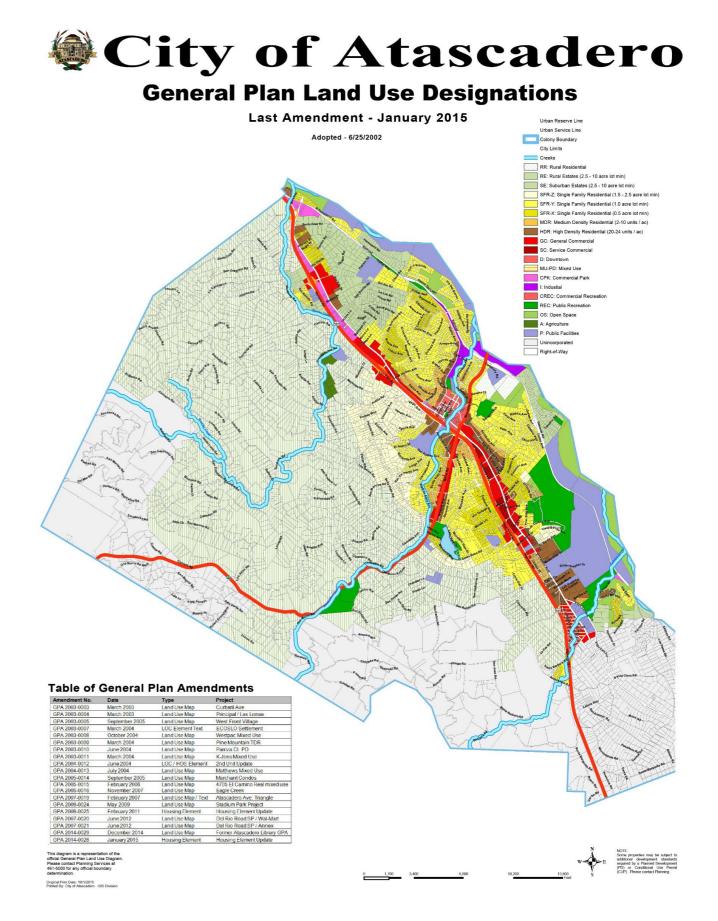
The general plan is often described as a **blueprint** or **constitution** for land use, development and resource decisions.



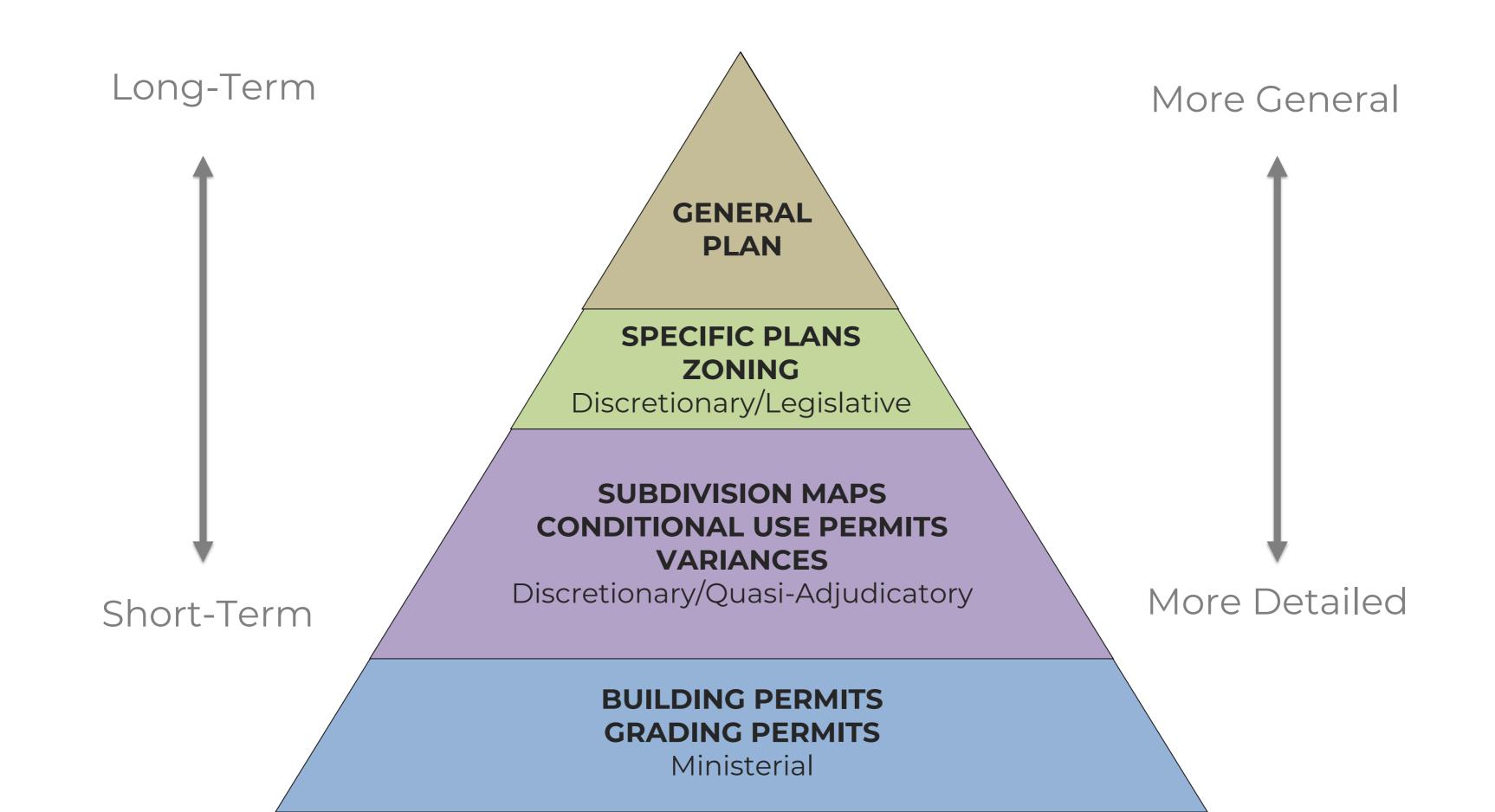
WHY ARE GENERAL PLANS IMPORTANT?

It frames the **community's vision** for how Atascadero should grow and change over the coming years and decades.

As the City's **overarching policy document**, every land use, mobility, infrastructure, program, and environmental decisions need to be consistent with the General Plan.



LAND USE PLANNING HIERARCHY



CONSISTENCY WITH THE GENERAL PLAN

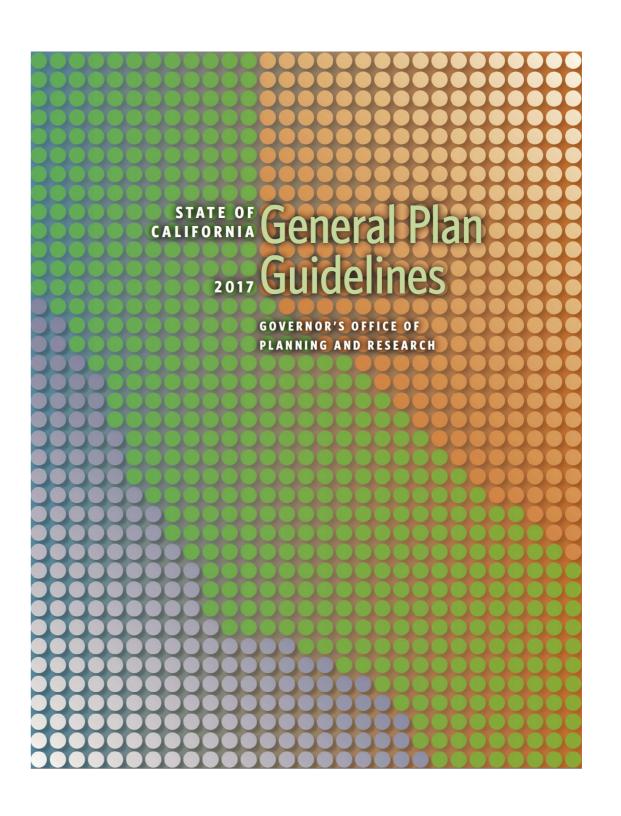
There are over **20 types** of approvals and actions that must be consistent with the General Plan

CEQA review of projects requires a General Plan consistency analysis

■ Specific Plans Zoning ☐ Conditional Use Permits Development Agreements Development Projects Capital Improvement Programs Public Works Projects Open Space Zoning Acquisitions Disposals Easements Reserving Land for Public Uses (Police and Fire Stations, Parks, Community Centers) Road and Utility Rights-of-Way

GENERAL PLAN LEGAL REQUIREMENTS

- > Comprehensive
- > Long-term planning horizon
- > Identified planning area
- > Internal consistency



MANDATORY ELEMENTS



Land Use Element

Identifies how land can be used and distributes those uses



Conservation Element

Conservation Element Addresses the conservation and development of natural resources



Circulation Element

Identifies transportation and mobility solutions for all modes of travel



Safety Element

Establishes programs to protect communities from natural hazards



Housing Element

Addresses housing issues and projects future housing needs



Noise Element

Identifies noise issues in the community and addresses their impacts on sensitive uses



Open Space Element

Details plans for open land preservation and parks



Environmental Justice Element

Ensures all people are treated fairly by land use decisions

STRUCTURE OF THE CURRENT GENERAL PLAN

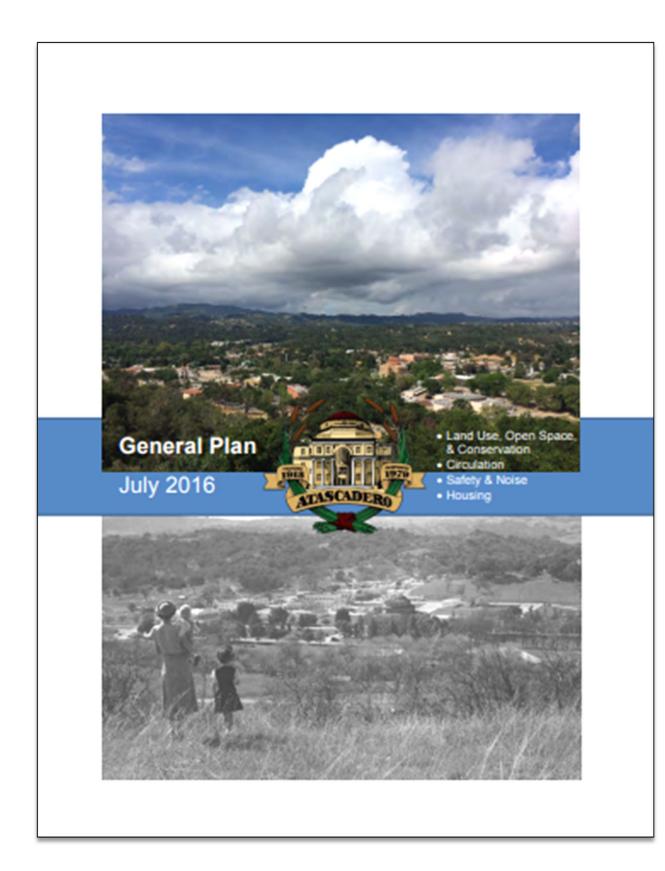


Table I-3: General Plan Framework Principles

Protect the Natural Environment

- Open Space and Hillside
- Oak Woodlands
- Wildlife
- · Creeks and the Salinas River

Improve the Appearance and Character of Atascadero

- Rural Atmosphere /Small Town Scale / Architectural Character
- El Camino Real & Morro Road / streetscape appearance
- US 101 corridor
- Signs

Provide a Secure Revenue Base

- Provision of City Services
- Downtown Revitalization
- Primary Wage Earner Jobs
- Business and Industry
- Additional Commercial Services & Variety

Promote Well Planned Neighborhoods

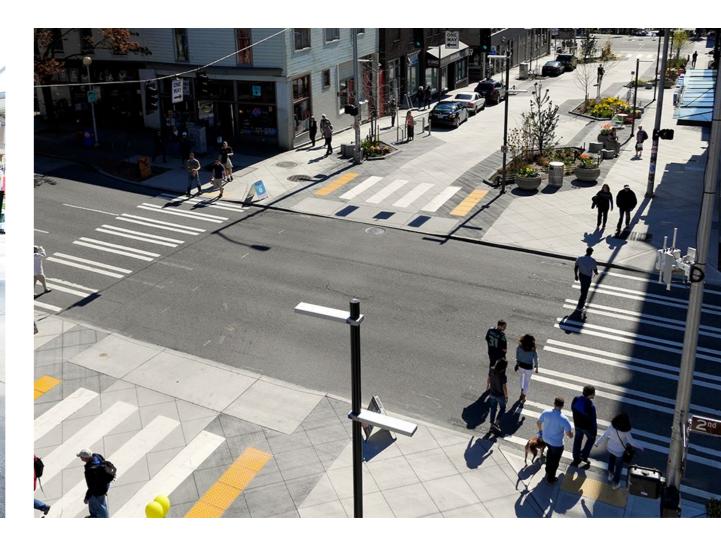
- Parks and Trails
- Affordable Housing
- Traffic and Streets
- Large Lot Residential Areas
- Mixed Use Areas

COMPLETE STREETS (AB 1358)

Requires Circulation Elements to include a plan for a balanced, multi-modal transportation network to meet the needs of all modes of transportation and users.







CLIMATE CHANGE (AB 32, SB 97, S-13-08)

Requires local jurisdictions to identify ways to reduce greenhouse gas emissions by 40 percent in 2030 from their 2020 levels through land use and mobility policy and programs.









ENVIRONMENTAL JUSTICE (SB 1000)

Requires the fair treatment of people of all races, cultures and incomes with respect to the development, adoption, implementation and enforcement of the general plan

Includes specific requirements to address EJ when revising two or more General Plan elements and when disadvantage communities have been identified





HEALTHY COMMUNITIES

While not a legal requirement, addressing community health through the general plan is a growing trend:

- Safer communities
- Walkable neighborhoods
- Access to healthy foods, parks and recreation
- Access to Healthcare
- Worksite wellness





OPPORTUNITY TO ADDRESS ANY ISSUE IMPORTANT TO THE COMMUNITY!

Complete Streets

Infrastructure

Public Services

Public Safety

Environmental Justice

Parks and Recreation

Housing

Economic Development

Personal Mobility

Neighborhood Character

Homelessness

Potential Annexation Areas



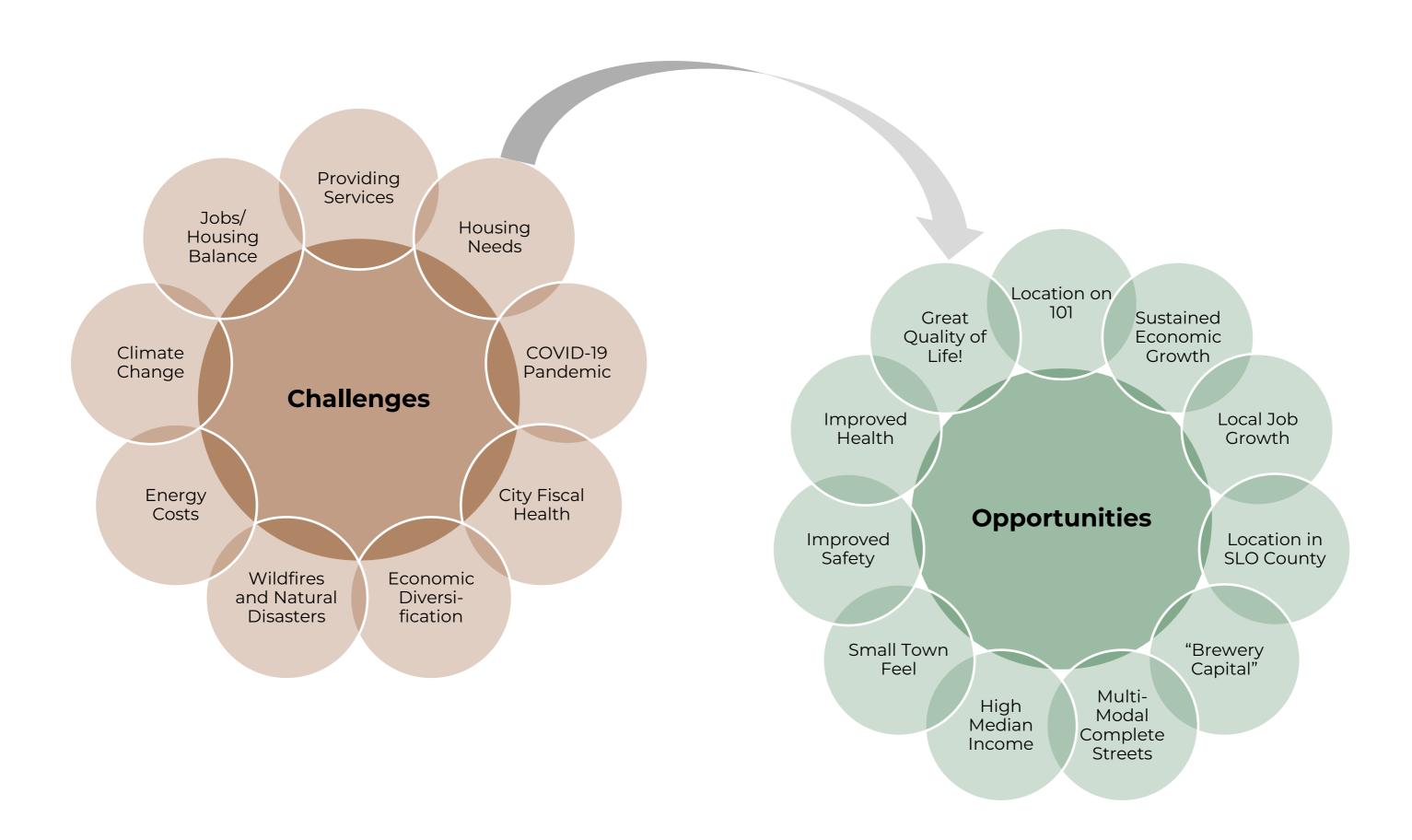


ATASCADERO: LOOKING AHEAD

Factors to consider could include:

- > The growing Central Coast tourism industry
- Increasing use of **delivery services** by residents and associated effects on the roadway network
- Convenient and affordable access to broadband internet and cell phone coverage throughout the community.
- > Demands for localized warehousing for last-mile delivery needs
- > Effects of climate change
- > Resiliency and sustainability planning
- > The regional effort to attract tech industries
- > How planning decisions affect community health and well-being

ATASCADERO: LOOKING AHEAD



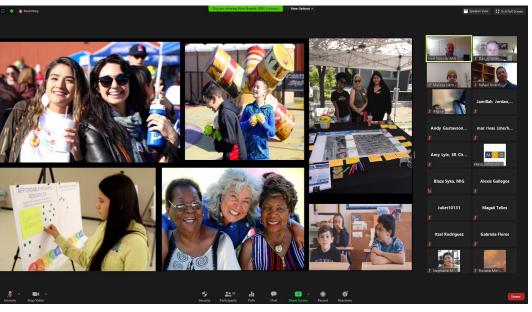
COMMUNITY ENGAGEMENT













COMMUNITY ENGAGEMENT

Social Media









Speaker Series



Technical Advisory Comm.



Council Study Sessions



Newsletters







Community Workshops



Engagement Toolkits



Pop-Up Events



Youth Voice



Youth Art Activities



Focus Group Meetings



Plan Van



Walking/Rolling Tours



Scavenger Hunts



Open Houses



Virtual Open Houses



ECONOMIC AND FISCAL ANALYSIS OPTIONS

Level A: Evaluation of fiscal trends and identification of areas of fiscal opportunity/vulnerability to inform preparation of the alternatives

> Timing: part of background research/existing conditions

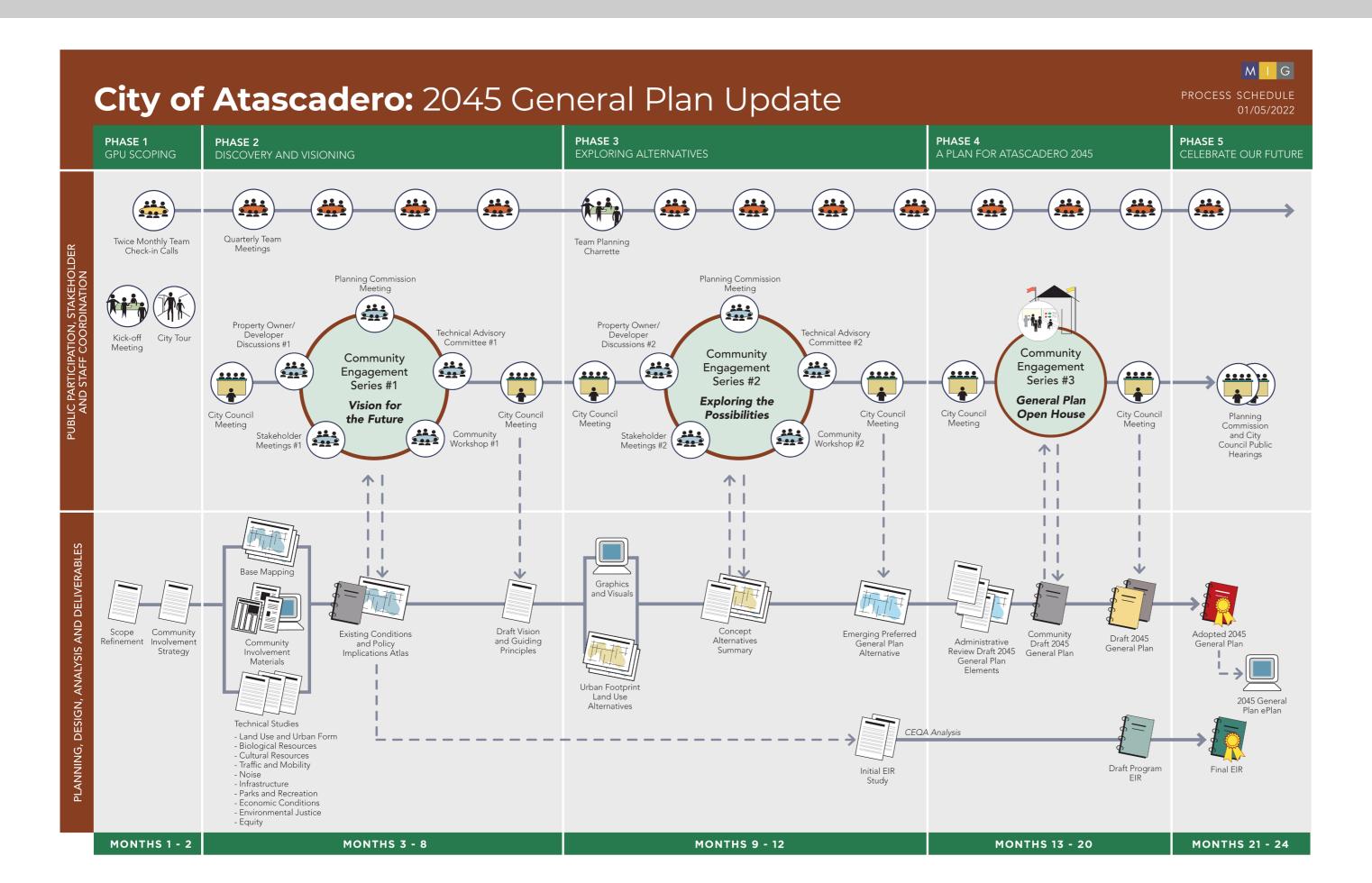
Level B: Fiscal impact analysis to compare the relative fiscal impacts of buildout of each of the three alternatives – to identify tradeoffs and help select the preferred plan

Timing: once alternatives are identified and prior to selection of the preferred plan

Level C: Inclusion of an economic development element that includes policies and actions related to fiscal sustainability

> Timing: throughout study - part of General Plan and well-being

PROCESS AND DESIRED OUTCOMES





PART IV WRAP-UP, SUMMARY AND NEXT STEPS

